

OCT9/12 12.25 *
** WFSB-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		1200N-1230P	30		\$50.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
CON COM1: NEWS												
5	S		500P-530P	30		\$65.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
CON COM1: NEWS												
6	S		530P-600P	30		\$65.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
CON COM1: NEWS												
7	S		600P-630P	30		\$90.00	10/9	10/12	3		TU-F	3
PROGRAM : NEWS												
CON COM1: NEWS												
8	S		700P-730P	30		\$90.00	10/9	10/12	3		TU-F	3
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
9	S		730P-800P	30		\$90.00	10/9	10/12	3		TU-F	3
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
10	S		500A-530A	30		\$20.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS THIS MORNING												
CON COM1: NEWS THIS MORNING												
12	S		1100P-1135P	30		\$65.00	10/9	10/14	6		TU-SU	6
PROGRAM : CBS NEWS AT 11P												
CON COM1: CBS NEWS AT 11												
37	A		1230P-300P 2:00P	30		\$40.00	10/10	10/12	3		W-F	3
PROGRAM : AFTERNOON ROT												
CON COM1: AFTERNOON ROT												

FROM REP OCT9/12 12.25
CHANGES *** WFSB-TV ***

LINE	DATE	TIME	AMOUNT	DAY	REMARKS
46	A	1230P-300P	\$40.00	10/15	1
					MON
PROGRAM : AFTERNOON ROT					
CON COM1: AFTERNOON ROT					

REP HEADLINE# 6311927

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

OCT9/12 12.25

*** WFSB-TV ***

:LINE#:REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
47	A	1000P-1100P	30		\$300.00	10/15	10/15	1		MON	1

PROGRAM : HAWAII FIVE O
CON COM1: HAWAII FIVE O

OCT/12 \$8,010.00

CONTRACT TOTAL \$8,010.00
TOTAL SPOTS 86

MARKET TOTALS \$166,666 WFSB 3% WTNH 22% WVIT 23% WTIC 19% WCTX 1% WCCT 0% WHPX 0%
CABL 32%

WFSB LABEL IS GFSB AND CABLE LABEL IS ACTUALLY WFSB SHARE
SHARES ARE ACCURATE

SVC- NSI BOOKS- OCT/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Contract / Revision 493211 /		Alt Order # 06311927
Product ACTUALLY GFSB		
Contract Dates 10/09/12 - 10/15/12	Estimate # 1330	
Advertiser McMahon for Senate		Original Date / Revision 10/09/12 / 10/09/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	GFSB	10/09/12	10/12/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$40.00			
2	GFSB	10/09/12	10/12/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$50.00			
3	GFSB	10/09/12	10/12/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$30.00			
4	GFSB	10/09/12	10/12/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$50.00			
5	GFSB	10/09/12	10/12/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$65.00			
6	GFSB	10/09/12	10/12/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$65.00			
7	GFSB	10/09/12	10/12/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$90.00			
8	GFSB	10/09/12	10/12/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$90.00			
9	GFSB	10/09/12	10/12/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$90.00			
10	GFSB	10/09/12	10/12/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$20.00			
11	GFSB	10/09/12	10/12/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WFSB Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u> 493211 /		<u>Alt Order #</u> 06311927
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> ACTUALLY GFSB	<u>Estimate #</u> 1330
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$30.00			
12	GFSB	10/09/12	10/14/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTFSS				3	\$65.00			
13	GFSB	10/09/12	10/09/12	NCIS	8PM-9PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$300.00			
14	GFSB	10/09/12	10/09/12	NCIS: LA	9PM-10PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$300.00			
15	GFSB	10/13/12	10/13/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$20.00			
16	GFSB	10/13/12	10/13/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$35.00			
17	GFSB	10/14/12	10/14/12	SU Eyewitness News	6AM-9AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$20.00			
18	GFSB	10/14/12	10/14/12	SU Eyewitness News	6AM-9AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$35.00			
19	GFSB	10/14/12	10/14/12	CBS Sunday Morning	9AM-10:30am		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$85.00			
20	GFSB	10/14/12	10/14/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$55.00			
21	GFSB	10/14/12	10/14/12	Patriots Football	1pm-7pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$350.00			
22	GFSB	10/14/12	10/14/12	60 Minutes	7PM-8PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$550.00			
23	GFSB	10/14/12	10/14/12	The Mentalist	10PM-11PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$200.00			
24	GFSB	10/15/12	10/15/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$40.00			
25	GFSB	10/15/12	10/15/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$50.00			
26	GFSB	10/15/12	10/15/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$30.00			
27	GFSB	10/15/12	10/15/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$50.00			

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Contract / Revision		Alt Order #
493211 /		06311927
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	ACTUALLY GFSB	1330
Advertiser		Original Date / Revision
McMahon for Senate		10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
28	GFSB	10/15/12	10/15/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$65.00			
29	GFSB	10/15/12	10/15/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$65.00			
30	GFSB	10/15/12	10/15/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$90.00			
31	GFSB	10/15/12	10/15/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$90.00			
32	GFSB	10/15/12	10/15/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$90.00			
33	GFSB	10/15/12	10/15/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$20.00			
34	GFSB	10/15/12	10/15/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$30.00			
35	GFSB	10/15/12	10/15/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$65.00			
36	GFSB	10/14/12	10/14/12	The Good Wife	9PM-10PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$350.00			
N 37	GFSB	10/10/12	10/12/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$40.00			
N 38	GFSB	10/10/12	10/12/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$50.00			
N 39	GFSB	10/10/12	10/12/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$65.00			
N 40	GFSB	10/10/12	10/12/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$65.00			
N 41	GFSB	10/10/12	10/12/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$90.00			
N 42	GFSB	10/10/12	10/12/12	7PM-7:30PM	7PM-7:30PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$90.00			
N 43	GFSB	10/10/12	10/12/12	7:30PM-8PM	7:30PM-8PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$90.00			
N 44	GFSB	10/10/12	10/12/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	2	\$40.00

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<u>Contract / Revision</u> 493211 /		<u>Alt Order #</u> 06311927
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> ACTUALLY GFSB	<u>Estimate #</u> 1330
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$20.00			
N 45	GFSB	10/10/12	10/14/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTFSS				3	\$65.00			
N 46	GFSB	10/10/12	10/12/12	CBS Daytime	1230-3p		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$40.00			
N 47	GFSB	10/10/12	10/10/12	CSI	10PM-11PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$250.00			
N 48	GFSB	10/11/12	10/12/12	National Debates	9pm-11pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$300.00			
N 49	GFSB	10/12/12	10/12/12	CSI	8PM-9PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$250.00			
N 50	GFSB	10/12/12	10/12/12	Blue Bloods	10PM-11PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$200.00			
N 51	GFSB	10/13/12	10/13/12	Crimetime	8PM-9PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$150.00			
N 52	GFSB	10/13/12	10/13/12	Crimetime	9PM-10PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$150.00			
N 53	GFSB	10/14/12	10/14/12	Amazing Race	8PM-9PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$250.00			
N 54	GFSB	10/15/12	10/15/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$30.00			
N 55	GFSB	10/15/12	10/15/12	CBS Daytime	1230-2p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$40.00			
N 56	GFSB	10/15/12	10/15/12	Hawaii 5-0	10PM-11PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$300.00			
Totals											86	\$8,010.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	86	\$8,010.00	\$6,808.50
Totals	86	\$8,010.00	\$6,808.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.